

## 4.02 Intercultural intelligence in Higher Education

**ECTS:** 1,2 (6 synchronous hours + 6 coursework hours)

***NOTE:** This course is part of the Postgraduate Diploma in English as a Medium of Instruction (EMI & ESP), Multimodal Communication and Technologies for the ERUA ALLIANCE teaching staff.*

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### **Summary:**

The aim of this module would be to develop cultural intelligence, in order to be able to communicate efficiently and properly in those intercultural or multicultural contexts in which scholars participate. Every session would be based on elements which define different cultural realities and experiences.

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**For:** University teaching staff with English level B2 (entry level)

**Mode:** Online

**Places:** 35

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### **Goals:**

1. Present different approaches to cultures, identities and cultural processes, with clear and real examples.
2. Develop competences to foster the intercultural intelligence' four dimensions.
3. Develop competences to avoid obstacles as well as to foster proper verbal and non-verbal communicative elements for multicultural and intercultural contexts.

## **Contents:**

1. Cultures: the profound elements.
  2. Multiculturality and interculturality: from co-living to sharing.
  3. Intercultural intelligence: how to know, approach and understand different cultures.
  4. Intercultural communication: competences for a proper and intelligent communication model in intercultural contexts.
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## **Methodology:**

The method is practical and interactive. Concepts as culture, identity and several cultural processes would be explained with real and clear examples taken from advertising, media, and daily life. In every session, practical and interactive activities will help to develop the four dimensions in intercultural intelligence. Specific tasks will develop verbal and non-verbal communicative competences. Students will be required to participate actively in the sessions in various activities and discussions. A final task will be required to pass this course.

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## **Teaching Staff:**

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## **Dates and Timetable:**

**April 1, 3, 8, 2025**

**Time: 16.00-18.00 (GMT)**