

15. Designing International EMI/ESP Programmes

ECTS: 1,8 (9 synchronous hours + 18 online work hours +18 independent work hours)



***NOTE:** This course is part of the Postgraduate Diploma in English as a Medium of Instruction (EMI & ESP), Multimodal Communication and Technologies for the ERUA ALLIANCE teaching staff.*

Summary:

This course will focus on International Higher Education (HE) EMI/ESP programmes using English as a Lingua Franca (ELF) for instructional purposes and classroom communication.

For: Academic staff

Mode: Online

Places: 40

Learning outcomes:

1. Understand the characteristics, principles, goals, and rationale for EMI/ICLHE in HE and how/why an ELF pedagogical approach is well suited for this context.
2. Develop a comprehensive, learner-centered, and context-specific EMI/ICLHE curriculum and materials that consider both the academic content and language proficiency needs of students.
3. Implement/create a range of instructional methods, communicative strategies, learning materials, and assessments.

Contents:

1. The course will begin with a brief historical and theoretical overview of EMI and ICLHE in HE, then focus on developing ELF competencies, skills, and knowledge as they relate to the EMI context, and finally detail specific ELF instructional techniques, communicative strategies,
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Methodology:

Students are expected to be actively engaged in the course. The two underpinning methodologies will be active learning, involving numerous discussions and critical analysis sessions, and problem-based learning in which students will work independently and collaboratively to address open-ended problems of effectively implementing ELF pedagogy in the EMI/ICLHE context. Students will engage in dialogue and brainstorming activities, suggest possible solutions to challenges, create learning materials and assessments, and design an EMI/ICLHE/ESP curriculum for a given context.

Assessment criteria: participation in class activities (40%) and a final assessment (60%). The final assessment will be subdivided into two elements: 1) a short multiple-choice quiz on the course content (10%) and a presentation of the curriculum design to be delivered/recorded (50%).

Teaching Staff:

Dr. Vicky Gil

Departamento de Filología Inglesa y Alemana, Universidad de Zaragoza

Dates and Schedule:

7 April – 07 May 2026

Live sessions (online):

27.04.2026

17:00–20:00 Bulgaria, Romania, Greece | 16:00–19:00 Spain (Zaragoza), France, Italy, Germany, Poland (CET base) | 15:00–18:00 Canary Islands

30.04.2026 | 04.05.2026 | 07.05.2026

17:00–19:00 Bulgaria, Romania, Greece | 16:00–18:00 Spain (Zaragoza), France, Italy, Germany, Poland (CET base) | 15:00–17:00 Canary Islands

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